

Bachelor Degree of College of Tourism 【2023】 Fall Curriculum

Academic Year		112-1	112-2	113-1	113-2	114-1	114-2	115-1	115-2
Semester / Courses / Credits		Year 1 (Fall)	Year 1 (Spring)	Year 2 (Fall)	Year 2 (Spring)	Year 3 (Fall)	Year 3 (Spring)	Year 4 (Fall)	Year 4 (Spring)
General 28		English (I) 2	English (II) 2	English (III) 1	English (IV) 1				
		11 General Courses (22 credits)							
		Physical Education (I) 0	Physical Education (II) 0						
Core Courses (Required) 40 * Smart Hospitality Management * Smart MICE & Events Management * Smart Tourism & Leisure		Introduction to Tourism 2	Introduction to Management 2	Tourism Innovation 2	Financial Accounting 2	Innovation Project (I) 1	Innovation Project (II) 1	Smart Hospitality Training Management 2	Practice Training of Tourism Industry 2
		Tourism Policies and Regulations 2	Introduction to Computers and AI 2	Tourism Marketing 2	Planning and Management of Festival and Event 2	Travel Booking System 2	Chinese Cooking Practices 4	Incentive Travel Planning and Management 2	
		Statistics 2			Hospitality Service 2	Smart Exhibition Planning and Management 2	Smart Meeting and Convention Planning and Management 2		
		Practice of Tour Leader and Guide 2							
Optional at least 60	Smart Hospitality Management	Principle of Food Preparation 2	Safety and Sanitation in Food Service 2	Introduction to Bread Baking 4	Introduction to Cake making 4	Hotel Administration Practice 2	Japanese Cooking Techniques 2	Introduction to Baking Product 4	Catering Product Development Practical 4
		Bar & Beverage Management 2	Beverages Modulation 2	Restaurant Management Practical Operation 2	Service Industry Management 2	Hospitality Cost Management 2	Coffee Preparation Skill 2		
		Hospitality Management 2	Front Office and Housekeeping in Hotel 2	Marketing for Hotel Chains 2	Hotel Brands and Operations 2				
	Smart MICE & Events Management	MICE Event Hosting and Reception 2	MICE Practice 2	Introduction of Smart MICE Industry 2		Planning and Design in Smart Exhibition 2	Proposal Writing and Presentation Skills 2		
		International Etiquettes 2	Policy and Market Analysis of MICE Industry 2	Smart Operation and Management of Convention and Conference Facilities 2	Customer Relationship Management 2	Study of Best MICE Practices 2	Planning & Management of Wedding Event 2		
	Smart Tourism & Leisure	Exploring Taiwan Tourism Resources 2	Smart Design of Travel Products 2	Leisure Recreation Business Management 2	Recreation Facility Planning in Smart Tourism 2	Travel Agency Management 2	Risk and Crisis Management 2		
			Community Development, Tourism and Leisure 2	Ecotourism Planning 2			Case Study 2		
	ITSA/EMI	Cultivate English (I) 2	Data Visualization 2	Network Programming 2	Data Analysis Applications in Smart Tourism 2				
			Big Data Processing 2	Image Processing 2					
	Overseas Studying / Career Ready Program / Credits selected from other Departments		Specific Professional Internship(I) 9, Specific Professional Internship(II) 9, (Spring/ Fall) (Remarks 2.)						
Remarks	<p>1. Students require to complete 128 credits, includes: 28 credits of Common Required General Education Courses + 40 credits of College Core Courses + at least 60 credits of Department Elective Courses (at least 9 credits from outside the department); courses outside the department do not include general education, physical education, or military training courses.</p> <p>2. English, General Education, Physical Education and Volunteer Service Requirements: 4 English courses with a total of 6 credits; There are 11 general education courses with a total of 22 credits (divided into 6 core general education courses with 12 credits and 5 courses with 10 credits of multiple electives), of which the core general education courses are divided into three categories: "Social Care (including the 2-degree of "Humanistic Cultivation" and "Social Observation")", "Innovation and Creativity (including the 2-degree of "Art Perception" and "Scientific Inquiry")" and "Health Promotion" (including the 2-degree of "Self-Exploration" and "Biomedical and Health Insurance"), and at least two core general education courses of each category must be taken, with a total of 12 credits. Diversified elective general education courses require 5 courses, with a total of 10 credits. Graduation requires compulsory physical education (1), compulsory physical education (2) and 18 hours of volunteer service activities (2 hours of volunteer basic training courses + 2~10 hours of love department service activities + 6~14 hours of four service activities) to study and pass. (Foreign students are not applicable to the 18-hour volunteer service requirement.)</p> <p>3. According to Article 2 of the Implementation Measures for Innovation and Creativity Courses of Chung Hua University, the basic courses of Innovation and Creativity of the Department are Tourism Innovation, Innovation Project(I) and Innovation Project(II). Students are required to meet the requirements of this Regulations and pass the verification criteria in order to meet the graduation qualifications.</p> <p>4. Before graduation, students should meet the standards set out in the Implementation Regulations for Compulsory English Courses set by Chung Hua University.</p> <p>5. In order to meet the graduation qualifications, students must obtain the relevant certificates approved by the Library and Information Office of Chung Hua University or pass the information application ability test conducted by the University itself in accordance with the the Implementation of the Information Application Ability Test of Students of Chung Hua University. (Foreign students are not applicable)</p> <p>6. Students must complete the course in accordance with the Implementation Measures for the Basic Ability Indicators of Chung Hua University, and the Implementation Measures for the Basic Ability Indicators of Students of the College of Tourism of Chung Hua University in order to meet the graduation qualifications. (Foreign students are not applicable)</p> <p>7. Internships on and off campus must total 160 hours to earn 2 credits for the "Practice Training of Tourism Industry" course. For detailed regulations, please refer to the internship guidelines of the Bachelor Degree of College of Tourism.</p> <p>8. Description of "Exploring the Science Park" course: In order to cultivate students' independent learning ability, understand SDGs issues, and start freshman independent exploration and learning, students of our school must complete the "Exploring the Science Park" course in freshman year, and the credits obtained can be recognized within 9 credits of external departments.</p> <p>9. The elective credits for graduation from this department must be 9 credits from other departments, including "Exploring the Science Park" and "AI Experience 2.0".</p> <p>10. To achieve the "AI Ability" indicator in the basic competency standards for Chung Hua University, students in this department must pass the AI competency test within the study period according to the "Implementation Measures for the AI Competency Test of Chung Hua University" to meet graduation requirements.</p> <p>11. According to Article 4 of the "Implementation Measures for Basic Competency Indicators of Chung Hua University", the designated programming-related course for this department is "Introduction to Computers and AI". Students must pass this course to meet graduation requirements.</p> <p>12. To obtain the "Smart Hospitality Management", "Smart MICE & Events Management", "Smart Tourism & Leisure" or "ITSA" program certificate, students must complete at least 8 elective credits from the program.</p> <p>13. Students should obtain one A-level certificate recognized by the school, or two B-level certificates, or take an additional 4 credits of courses from this department to meet graduation requirements.</p> <p>14. Above courses may change from year to year.</p>								