

Bachelior Degree of College of Tourism 【2023】 Fall Curriculum

Academic Year		112-1	112-2	113-1	113-2	114-1	114-2	115-1	115-2	
Semester / Courses / Credits		Year 1 (Fall)	Year 1 (Spring)	Year 2 (Fall)	Year 2 (Spring)	Year 3 (Fall)	Year 3 (Spring)	Year 4 (Fall)	Year 4 (Spring)	
General 28		English (I) 2	English (II) 2	English (III) 1	English (IV) 1					
		11 General Courses (22 credits)								
		Physical Education (I) 0	Physical Education (II) 0							
Core Courses (Required) 40 * Smart Hospitality Management * Smart MICE & Events Management * Smart Tourism & Leisure		Introduction to Tourism 2	Introduction to Management 2	Tourism Innovation 2	Financial Accounting 2	Innovation Project (I) 1	Innovation Project (II) 1	Smart Hospitality Training Management 2	Practice Traning of Tourism Industry 2	
		Tourism Policies and Regulations 2	Introduction to Computers and AI 2	Tourism Marketing 2	Planning and Management of Festival and Event 2	Travel Booking System 2	Chinese Cooking Practices 4	Incentive Travel Planning and Management 2		
		Statistics 2			Hospitality Service 2	Smart Exhibition Planning and Management 2	Smart Meeting and Convention Planning and Management 2			
		Practice of Tour Leader and Guide 2								
Optional at least 60		Principle of Food Preparation 2	Safety and Sanitationy in Food Service 2	Introduction to Bread Baking 4	Introduction to Cake making 4	Hotel Administration Practice 2	Japanese Cooking Techniques 2	Introduction to Baking Product 4	Catering Product Development Practical 4	
		Bar & Beverage Management 2	Beverages Modulation 2	Restaurant Management Practical Operation 2	Service Industry Management 2	Hospitality Cost Management 2	Coffee Preparation Skill 2			
		Hospitality Management 2	Front Office and Housekeeping in Hotel 2	Marketing for Hotel Chains 2	Hotel Brands and Operations 2					
		MICE Event Hosting and Reception 2	MICE Practice 2	Introduction of Smart MICE Industry 2		Planning and Design in Smart Exhibition 2	Proposal Writing and Presentation Skills 2			
		International Etiquettes 2	Policy and Market Analysis of MICE Industry 2	Smart Operation and Management of Convention and Conference Facilities 2	Customer Relationship Management 2	Study of Best MICE Practices 2	Planning & Management of Wedding Event 2			
		Exploring Taiwan Tourism Resources 2	Smart Design of Travel Products 2	Leisure Recreation Business Management 2	Recreation Facility Planning in Smart Tourism 2	Travel Agency Management 2	Risk and Crisis Management 2			
			Community Development, Tourism and Leisure2	Ecotourism Planning 2			Case Study 2			
		Cultivate English (I) 2	Data Visualization 2	Network Programming 2	Data Analysis Applications in Smart Tourism 2					
			Big Data Processing 2	Image Processing 2						
		Overseas Studying / Career Ready Program / Credits selected from other Departments				Specific Professional Internship(I) 9, Specific Professional Internship(II) 9, (Spring/ Fall) (Remarks 2.)				
Remarks	1. Students require to complete 128 credits. 2. Above courses may change from year to year.									